



REIGN

Reign - The Realm of Divine Leadership and Influence

REIGN

A Christian Personal Growth & Ambassadorial Development Education & Training Programme based on our Kingdom Founder's V.M.V. His New Testament Charter – to Build and Strengthen Effective Relationships in The Acumen of The Kingdom of Heaven – to Increase Christ's Governing Kingdom Presence & Dominance through each of us in our Growing World.

Episode 7

In this podcast I will continue with our/your/Christ's Governing Kingdom nature/work/doing and His/our/your governance over yourself and your domain in order to:

'REIGN'

Today in episode 7, we are going to establish our joint 'Governance' with Christ in the induction and orientation program related to our self-governance that will show you how to be aligned in the spirit of your mind by God the Spirit's Anointing, since we have the 'Mind of Christ'—the 'Anointed Mind' which we have received from our heavenly Father.

WELCOME TO REIGN

We will only be as effective in making the right changes as our ability and capacity to reign outside our own prison walls.

Remember: Change your mindset to "Reigning and Ruling". There are many, many "successful" prison inmates locked into their own mindsets! Being in a mental prison can mean a very tough life. But you can be freed. Freedom has everything to do with the 'Mind of Christ'. God willing I will be doing some tutorials on the 'Mind of Christ' this year in Sydney Australia as so few know how to operate in this realm of mind.



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CONTROL YOUR OWN LIFE/REALM OR SOMEONE ELSE WILL

In the TV series "Man Versus Wild" we see Bear Grylls demonstrate the 2 Worlds.

Wild and Civilized

1. Because the "wild" is out of our control we can only survive by being in total control of ourselves for our shelter, food, clothing, health, wealth & protection. Here, man is in control of himself and the environment is "wild".
2. Because the "civilized" is a controlled environment, I don't need to be in control of myself, I can relax because others are responsible for my health, wealth, protection, shelter, food & clothing. Here, the environment is controlled and man is "wild" and must be ruled.

Therefore, whoever controls shelter, food, clothing, health, wealth & protection is the ruler and reigns over those who don't!

Because man won't rule himself – someone/something else will! Who Reigns? You decide!

Rule yourself, or be ruled.

Reign Quote: Change your mindset from, "I want to be Successful", to "I want to Rule & Reign"! ~ John R Fergusson

You can only be successful in a world that you can control, and that, you must do within, before you will be able to do it without. Otherwise you will not know the pathway and will wander all over the place relying on others, luck, and other fictitious unintelligent nonsense – the panacea of the masses.

Allowing others to be responsible for you is allowing yourself to be talked into being a servant or slave – in other words, a person with little say! No matter how worthy the person or cause is, to allow others to place you in a prison of their making by your consent and endorsement is abdication of your responsibility and authority by default. Remember, they cannot do it without your consent and endorsement.

- Consent is given the moment you say yes!
- Tacit endorsement is made the first time you do what you said yes to!
- What you signify (indicate) you are prepared to become and do, becomes your signature (inscription) of significance (consequence) and that signature binds you to the significance of your own endorsement and governs what people think of you and/or allow what you become!
- Are you a prisoner of ideology – you own, or someone else's inclusion?



- Are you a prisoner of exclusion – you own, or someone else's, preventing development and growth?

Be very careful who you allow to control anything regarding your life and living!

- You must find out the terms, conditions, measurements and boundaries, the rewards, penalties, payments and powers (control).
- Do not confuse paperwork (scripts and scriptures) with action and deeds on any account! e.g. All forms of scripture, licences and contracts are not endorsements of freedom, but control, restrictions, confinement and for the exclusion of either yourself, or others and things/property.

When you allow or make others responsible for yourself, for anything regarding your life and living, you are not making life easier for yourself, you are giving them control, which they may use to confine and restrict you while giving themselves more space and freedom as a reward or privilege for the responsibility of looking after you, but on their terms – not yours! Is this clear?

You will never reign or rule while you are caught in this prison of non-responsibility, because you are out of your own control—the sovereign will—God your Father gave you!

PERSONAL CHANGE IS NOT AN OPTION – IT'S A NECESSITY

The world is changing rapidly because people change. Each new generation brings with it its own changes. Of course they are not changes to them – that is who they are! It is however, a definite change to all previous generations because in our view they are different to what we are accustomed to.

While each generation is measured in 20 year increments, these changes become obvious every 7 to 10 years into the new generation. This means we must be looking for those differences prior to it showing, but not only that, we should also be at the forefront of shaping and educating the new generation with new ideas and trends they will accept as exclusively or predominantly theirs!

We must change tactics, ways and means, structure and methods to meet the changing need, trend, culture, newly developing technology, and the new governing mindset arising from it. ***Only the Kingdom of Heaven provides for this.***

This demands new knowledge, understanding, wisdom, intuitiveness, and a passionate will to get it all by taking the lead in Kingdom education, seeking out the new and developing it for all generations. That means prioritising cultural tastes to gain the acceptance to the widest and largest of growing markets.

This means we must also be able/educated to recognise dying trends, markets and brand essence between the older and the new generations in order to be on top of each big new generation wave



coming in! (McDonald's are a good example of this). Otherwise the last big wave will leave you like driftwood drying up on the beach living off icons and photos of what it used to be like – both religious and secular!

Self: Your personal challenge

1. Some things do not change.
2. Some things should not change.
3. Some things should be changed.
4. Some things must change.

We often hear of stories of families, organizations, businesses and enterprises, companies, churches and institutions and what they were like in their “glory” days. Why are they not around today?

Mainly because the people who ran them could not change because they were imprisoned within the glory of what they achieved, loved, promoted and grimly hung on to.

The most deceptive prisons of all, that tend to lock us all away and leave us on the sidelines of yesterday, if we are not aware of them and constantly vigilant to contain, adjust and correct them, are not our common enemy, competition or other market influences, or being beaten by them, because those are obvious, but sloppiness, carelessness and self-worship, in the failure to look above and beyond our own:

- success
- achievement
- destination
- milestones
- profitability
- accomplishment
- victory
- attainment
- completion
- winning

Even museums and galleries must change! Why? People get tired of the same exhibits no matter how successful they are!

There is no such thing as a successfully changing fossil. All successful changes must be made before fossilization. A fossilized business is an extinct business. A fossilized image is a remnant of the past. A fossilized brand is a relic now just admired by historians – all once enjoyed by all people.

To prevent decline into extinction and fossilization you must know what not to change, and you must know what to change, and most of all, you must know how and when to change!

Self Test:



Complete Your List.

1. Some things do not change – what are they?
2. Some things should not change no matter what – they are?
3. Some things should be changed – what are they?
4. Some things must change for you to remain reigning and ruling – what are they?

CHOOSING THE RIGHT EDUCATION

Choosing the Right Education to bring about the “Desired Process of Change” is critical to your continued Kingdom growth, development and success in your field in order to rule and reign in it.

The Criteria:

1. Everything I study or learn is related to what I do best – to what I love to do and love to be doing! As far as my business or work is concerned it gives me the most pleasure, therefore, what more can I learn about it and for it.
2. It is what I **do for my vocation** (my life, my career, my business). It is what I **live by** (my income). I therefore not only care about retaining it, but also growing it.
3. We are not talking about hobbies, extra income investments, extra jobs etc. We are however, talking about the education and knowledge that may surround and be linked to your main career or business path under the auspices and government of the Kingdom of Heaven.
4. As leaders of people, staff, employees etc., you must always be looking at helping them increase their knowledge base and also just where they should specialise in order to not only be “up to date”, but to also remain on a clear pathway of innovation and the related expertise in order to Rule & Reign.

Reign Quote: *My continued and future reign depends on my learning and growth today for each of my tomorrows.* ~ John R Fergusson

It is imperative you analyse your desired field of learning before embarking on an education program, or learning theme thrust upon you by well-meaning colleagues and associates.

This is why you must look beyond “successes” and consider “successional learning and education” instead, for maximising your capacity and ability to reign in your realm for both your general and specialised fields.

- Keeping your purpose and focus of that purpose in the centre of analysis will reveal the boundaries (both the outer and inner) and the current scope of that which needs more knowledge, understanding, wisdom and successional learning for a continuous reign in your realm.
- Remember! What is right for someone else isn't necessarily right for you and V-V.



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TO REIGN MEANS TO CONTROL THE DIRECTION OF "FLOW"

Leaders do not "Go with the Flow" – there is no need to lead if they do!

1. **In our work & business offices**, if we simply "go with the flow" we will end up with a mesh-mash of systems in finance, operations, sales, warehousing & distribution, development, music, outreaches, library, property and building design etc.!
2. **Good Kingdom business leadership creates the flow and those who know how to rule & reign enforce the flow** otherwise it will change – almost by itself, by everyone around you nudging and fudging this way and that! Those with the strongest influence or bias will exert the greatest pressure for change to their way or preferences. Many works and businesses come undone and fail due to this "go with the flow" syndrome. It is not just a poor work and business model – it is first a poor leadership model which becomes a poor work and business model!
3. **In our work and businesses** – if we "go with the flow" we will end up with "Mixed Businesses" like a bazaar, flea market, something for everyone and every chook that flies in for a fundraising, or G.R.Q.S seminar. No one will know what we do well because it will appear we do "everything"! That sort of business is based entirely on convenience and price to snatch and grab as it passes by in the "flow"! Kingdom people will always make the time to go somewhere else for value. In the end it is a work, or business driven by convenience! Except for the convenience factor it would not survive. People who plan well go elsewhere.
4. **To increase recognition** of "realm and dominion" in the market place you must control the direction of "Flow" from the beginning to the end, from the first to the last, from the least to the greatest.

Go with the flow! This is a beauty – a favourite copout for ***part-time leaders, rulers and reigners!***

This is the worst of democracy and theocracy:

- I will do whatever the people want – Oh Yes!
- I will say whatever the crowd wants me to say – Oh Indeed I Will!
- I will endorse whatever the biggest noise demands no matter how small the group – Oh Of Course! No Matter How Insane!
- I will become whatever the people want me to become in order to be their Legally Desired, De-Voted & Democratically Elected Leader – Oh Wow! You Have My Devotion to Serve You as We Please – You've Got The Flow – I Love to Go With The Flow!!!! This is the "Herd Mentality".

Unfortunately, this is what many people think democracy and theocracy is and worse, they think this is leadership – the people leading the leaders – the sheep leading the Sheppard – the blind leading the blind – the child leading the parents – the head mindlessly following the tail of the behind in front (the herd mentality—the anal mindset is to focus everyone on the dirt of yourself and those around you)! Duh!

People will follow the lead to meet their need – not the flow/tail – unless you created it in order to meet their need.

Are you ready to lead – or do you like to follow the flow/tail? Are you following the head within you or the tail in front of you? You choose! Who reigns?



RULING & REIGNING IS DYNAMIC & INFINITIVE

Success is Static, Relative and Definitive – Ruling & Reigning is Dynamic and Infnitive.

Success is completion of a planned journey, of reaching a milestone, of completing a course, of winning a race, of reaching a specified goal, of overcoming sickness, of surviving against all odds, of being successfully revived from drowning or a heart attack. So we see clearly that success is definitive, relative and static, that is, it comes to an end. It must then begin all over again in whatever pursuit you want the resulting success. This would be for example, each financial year.

Ruling & Reigning is Dynamic and Infnitive.

You don't Rule & Reign because you are successful! You are successful because you Rule & Reign! It is the Ruling & Reigning that people don't get, or won't, or can't do and so success is limited, arbitrary, ad-hock and for many uneducated minds, luck.

Success is a Result! It can never be a Goal. If it is a goal you will never make it. It is like saying "My goal in life is to have success". Relative to what? is the question.

The dynamics of Ruling & Reigning are diverse and infinite, that is, never ending and in constant change. There is a price to pay for this never ending knowledge and constant learning of change. It requires you to be proactive spiritually and educationally.

Success is a Prison those Ruling & Reigning use to lock others away without realising it, and if they are not careful can also be the prison to which they lock themselves away.

The moment you think you have arrived or have become a success you have placed yourself in a prison of your own, or someone else's making. Everyone who earns a University degree must make the choice at their graduation to use the degree to either lock themselves away, confined to the prison of their successful graduation until they end up redundant in the junk yard of churned out of date knowledge, or use it to unlock the mind, then throw away the key, so they can retain their freedom to Rule & Reign!

Reign Quote: *You don't Rule & Reign because you are successful! You are successful because you Rule & Reign!* ~ John R Fergusson

Recognizing people by verbal acclamation and paper certificates of accomplishment, or praising them for their successes and achievements in your realm (which ascribes to them recognition and makes them feel appreciated), is a "no cost to profit" form of reward.

If that is what could be done to increase cooperation for mutual profit in your realm it should be done perhaps more often, but always with the view to increasing knowledge via education,



experience, learning and related visionary and missionary centred training to create a win-win situation for all of true value.

It is not in the same vein for you as a person working for no charge or payment in a “not-for-profit” company or charity as a gesture of goodwill, because in this instance – you the achiever and recipient of praise are the successful not-for-profit charity (so to speak), achieving and getting verbal reward, or paper certificate as a gesture of goodwill by those who reign at no cost to them (except of course, in the case of where you are an employee you must keep in mind they have paid you for your work, service and achievement etc.).

- It is at no added cost for them but the time to say, “You’re great – you’ve succeeded! Well done!” or the paper it is written on! But the work you would do voluntarily for the not-for-profit charity or company probably cost you much time, effort, energy and money! Who Reigns?
- Who is it that is satisfied with this kind of “praise–n–paper” certificate arrangement that doesn’t cost your university, your boss, the chief, the executive, the charity, or the company you work for anything to give to you? You! Who Reigns?
- Who is allowing themselves to be placed in the prison of success with no tangible reward except for a verbal or certified paper one? Who Reigns?
- Who worked hard to get in there? Who Reigns?
- How are you going to use the verbal reward or the paper certificate/degree of accomplishment to reign and rule in your realm? Is it setting you free from prison or is it placing you in prison? Which prison do you mind the least, or which one do you prefer?

Are you beginning to understand “Success is Static and Relative and can be very Binding – Ruling and Reigning is Dynamic and Infinitive” and can be very Challenging?

TO REIGN IS TO EXERT GREAT & CONTINUING INFLUENCE

To Reign is to Exert Great & Continuing Influence – To Rule is to Govern the Influenced

1. To Reign is the greatest and highest form of influence.
2. To Reign and be Popular is the strongest form of influence.
3. To Reign, be Popular and Local is the strongest and fastest form of influence.
4. To Reign, be Popular, Local and Personally Caring is the most Endearing & Enduring form of influence. This is where the highest Value is and we all are willing to pay the highest price for this connection with someone or something so high and great that cares about me personally!

To Rule is to Govern, Persuade and Manage the Influenced

1. To Rule is to establish the Authority of the Presence of the Reigning People and their Kingdom in the hearts/minds of the influenced.



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2. To Rule is to set the Benchmark and to make that Benchmark the prevailing condition, or quality everything is measured to.
3. To Rule is an Authoritative Standard set forth to guide behaviour or action.
4. To Rule with Impartiality and Respect for all people establishes a strong sense of Security regarding our personal lives that connects us more strongly than popularity. This sense of Security and its Authority must be established more in our support for each other, our families in our homes, all staff within institutions and in all businesses Worldwide.

Reign Quote: *Ruling with Impartiality & Respect establishes a strong sense of Security that connects people together more strongly than Popularity!* ~ John R Fergusson

I do not look for “success”! Success is never in the future. Success can only be recognised, understood and measured by the present and its past – like the completion of a well-planned journey. I look to see how I can “reign & rule” to bring fertility and prosperity to life, to generate and regenerate and multiply its life and living to all in my realm.

- I don’t care what I have to do to ensure that.
- I do care about what I may need to become to ensure that.

To **reign** (the Value) is to protect **fertility** (the Mission) and its **prosperity** (the Vision) in everyway imaginable, conceivable, possible and believable, to create connection for relationship development for increase and abundance.

The skill of “Reigning and Ruling” is organic in every way, long before it is a matter of organizational skills. Organizational skills are an “after fertile life conceives and begins to multiply” requirement, and then only to ensure the organics survive, prosper and multiply again and again!

Self Question:

How can I ensure my reign becomes seriously more valuable and significantly more richly fertile to increase the rule for prosperity for all in our realm with our Lord Jesus Christ the King of kings and Lord of lords?

My answer!.....

In the next ‘Reign’ podcast I will continue with “**Pioneers & Kingdom of Heaven Ambassadors**”.

Your brother and co-worker in the Kingdom of the Father of our Lord Jesus Christ!

Pastor and businessman in my Father’s Business—God’s Kingdom,

Brother John



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<https://podcasters.spotify.com/pod/show/john-fergusson/episodes/Reign---Episode-7-CONTROL-YOUR-OWN-LIFEREALM-OR-SOMEONE-ELSE-WILL-e2kk0ut>

<https://podcasters.spotify.com/pod/show/john-fergusson/episodes/Reign---Episode-6---Our-joint-Mission-with-Christ-and-His-Values-e2hhlcF>

<https://podcasters.spotify.com/pod/show/john-fergusson/episodes/REIGN---Episode-5---Beginning-the-Induction-and-Orientation-Ambassadorial-Program-e2aa6i0>

<https://podcasters.spotify.com/pod/show/john-fergusson/episodes/REIGN---Episode-4---WHO-IS-REIGN-FOR---WHAT-DOES-YOUR-HEAVENLY-FATHER-WANT-YOU-LEARN-e26lti9>

<https://podcasters.spotify.com/pod/show/john-fergusson/episodes/Reign---Episode-3---The-Realm-of-Divine-Leadership-and-Influence---Values-e2637kp>